

cSMART - SMS Messaging Software for Educational Institutions



- ✓ The Mobile Phone has now become an indispensable device for every one for instant communication. We see the explosion of SMS (Short Message Services) for a variety of purposes and business requirements.
- ✓ Schools, Colleges and any Educational Institution can also benefit from the power of SMS quickly and effectively without much investment.
- ✓ **cSMART the SMS Messaging Software**, has been exclusively designed and developed for this purpose by CetharSoft, India.
- ✓ cSMART is for **SENDING and RECEIVING** SMS Messages and therefore forming an effective communication link between the Schools and the Parents/Students.
- ✓ CetharSoft, Coimbatore, India is an ISO Certified and leading Information Systems Solutions Provider who have the right experience and expertise in harnessing the power of Mobile Technology for Business Benefits.

cSMART - a Win-Win

- ✓ Adds value to the School's image as a progressive institution
- ✓ Brings more efficiency in repeat and routine work
- ✓ Environment friendly, reduces paper work and reduces manual overheads
- ✓ For a parent, ensures mental peace about his ward and his/her safety
- ✓ Competitively priced to suit every budget
- ✓ User-friendly, easy to implement and customizable for specific needs
- ✓ Feature rich complete package, multi-purpose usage with one time investment
- ✓ Not just for Sending SMS Messages but also can receive a SMS Query and Respond
- ✓ cSMART is scalable and expandable as one starts seeing the benefits
- ✓ **Full Money Refund (if returned within 30 days with the MODEM in working condition.)**

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cSMART multiple options, many benefits

Feature-rich and adoptable to your changing needs

From the School to Parents and Students

1. Inform about Examination dates
2. Inform Marks of Term Tests, Examinations
3. Inform sudden Holidays & Special Events
4. Inform Parent Teacher Meeting Dates
5. Send Alerts on Fees Payment due dates
6. Inform Late Attendance / Absenteeism
7. Send Alert message to a parent on student's health
8. Inform Hostel Visiting Days and Hours to Parents
9. Send adhoc messages such as 'New books arrival, Call for a Paper in a Seminar'
10. Send Birthday and other greetings

From the School Administration to Staff

1. SMS Salary Credit Advice
2. Inform Staff Attendance - Late comers
3. Send Special announcements by management to Staff
4. Send Invitation to Staff meetings, seminars, special sessions, etc
5. Send Reminders for payments overdue,
6. Send Reminders for deadlines and schedules
7. Send Broadcast messages to staffs and others

From the school administration to Management

1. Send Invitation & Reminders about Management Trust Meeting
2. Broadcast Special announcements by school

From a Parent to the School (2-Way SMS)

1. Query - 'When is the fees payment due?' and receive a Response
2. Query - 'When do the Annual Holidays start?' and receive a Response

And much much more

(cSMART is also available for other domains such as Business Establishments, Corporate, Clubs, Associations, Microfinance Institutions etc for a variety of applications under the name of CQSMS).

cSMART and CQSMS are marketed in Mauritius by Halo Co.Ltd (www.cqhalo.com)



About cSMART

Innovative features that prove value for money

Messaging

- ✓ Single or group messaging
- ✓ 2-WAY Query and Response
- ✓ Database of numbers / contact list with full details
- ✓ Grouping and Categorisation of Contacts
- ✓ Bulk Messaging features
- ✓ Pick list for Standard messages
- ✓ No limit on messages sent or received
- ✓ Auto alerts and response
- ✓ Auto Response to Queries
- ✓ Auto Inform for Queries
- ✓ Messages longer than 160 characters - possible

Security

- ✓ Filter / Block Unwanted numbers
- ✓ Password controlled
- ✓ Only Queries from registered Mobile numbers will be answered.
- ✓ In-Built checks to avoid junk and spam messages
- ✓ Linked to Modem provided with Software and hence Secure

Specialty

- ✓ Easy to install and interface to other applications
- ✓ MultiThreaded – so that quicker messaging and avoidance of clash
- ✓ Multipurpose, multi-usage with one single license
- ✓ Proper audit and error logs
- ✓ Reports and Inquiries

Data Storage and Transmission

- ✓ Supports USB based MODEMS and hence data transmission is fast
- ✓ Data Import / Export
- ✓ Archival of SMS
- ✓ Modem Status / Signal Strength
- ✓ Queries can be answered at the same instance
- ✓ Works with MS SQL, Oracle, MS-Access

Deliverables

- ✓ Software Object Code License for one installation
- ✓ Unlimited User License
- ✓ USB MODEM – without SIM
- ✓ User Documentation
- ✓ Warranty – 180 days from date of delivery
- ✓ Free upgrades for One Year from date of delivery

